## **ABSTRACT**

A bag-in-box container 1 has a box 10 forming a relatively rigid outer casing with top, bottom and side walls, 11, 12, 13 and 14. An inner liner 15 provides a bag formed of a flexible material with a liquid outlet 16 extending through an opening in the casing. The side walls of the outer casing are formed to provide at least one further opening 18 adjacent to the bottom of the container. A cooler is also provided to cool the contents of the container 1. The cooler has a support surface 21 for supporting the container and a cooling system which includes at least one cooling probe 23 mounted to project generally parallel to the support surface for insertion through the opening or openings 18 between the bag and the box.